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**POST SHOW
REPORT
2025**

6th
Edition

*An International Exhibition on
Bicycles, Bicycle Parts & Toys*

RideAsiaTM

BICYCLES, BICYCLE PARTS & TOYS EXPO

18-19-20 APRIL 2025
PRAGATI MAIDAN, NEW DELHI

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About Organiser

Udan Media & Communications Pvt. Ltd. creates platforms for Industries and specialist markets to trade innovate and grow. We provide marketplace participants around the globe with opportunities to engage experience and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals.

The young and strong team of Udan Media & Communications Pvt. Ltd. has provided unmatched quality to its partners with a vision to be the pioneer in Trade Fairs and Event management. Organisers are open to changes and create business-friendly environments where the Clients/ Partners feel that they are part of the process with the changing times. Our aim is better growth of industry, sustain the ability of business, and contribute accordingly to the Nation building.

Journey So Far

RideAsia ignited a transformative era in India's bicycle industry, becoming a beacon of innovation and progress. Since its inception, this exposition has continuously evolved, with each edition—spanning 2019, 2021, 2022, 2023, 2024, and now 2025—reflecting the remarkable expansion of RideAsia. Positioned at Pragati Maidan, New Delhi, the event has cemented itself as a premier showcase dedicated to bicycles, bicycle parts, and toys.

After making a significant impact in New Delhi, RideAsia is now gearing up to expand its footprint as “**RIDEINDIA**” in Ludhiana, India's renowned bicycle manufacturing hub. This move reflects the growing influence of the cycling industry and its allied sectors, bringing new business opportunities and cutting-edge innovations to a city that has long been at the heart of bicycle production. By hosting an event in Ludhiana, **RideIndia** aims to foster connections between manufacturers, distributors, and cycling enthusiasts, further strengthening India's position in the global market. This expansion not only highlights the increasing demand for high-quality bicycles and accessories but also reinforces the event's role as a catalyst for industry growth and sustainability.



Evolution

The cycling industry is experiencing a dynamic surge, marking the dawn of a transformative era. A wave of strategic mergers and acquisitions now propels companies to elevate their technical expertise and innovation, reinforcing their competitive edge.

Over the years, RideAsia has undergone a phenomenal evolution, expanding in scale and stature to establish itself as a global powerhouse in the cycling sector. No longer just an exhibition, RideAsia stands as a catalyst for progress, uniting suppliers, manufacturers, and visionaries to pioneer groundbreaking components and systems. Its mission? To redefine functionality and elevate safety standards, shaping the future of modern cycling.



Inauguration

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RideAsia 2025 commenced with great enthusiasm, marking a milestone in India's cycling industry. The prestigious event was inaugurated by Smt. Rekha Gupta, Chief Minister of New Delhi, alongside Cabinet Minister S. Ravneet Singh Bittu and esteemed representatives from FICO, UCPMA, ICAT, SCTA, and dealers from across India.

During her address, Smt. Rekha Gupta emphasized the need for the cycle industry to embrace higher-value innovations, strengthen its presence in the global supply chain, and advance global competitiveness. She urged stakeholders to drive progress in eco-friendly solutions and sustainability, ensuring that the industry remains at the forefront of green mobility and technological advancements.

Overwhelming Participation.

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The 6th edition of RideAsia was a groundbreaking showcase, further solidifying India's stature as a global leader in the cycling industry. The event highlighted the nation's engineering excellence, unveiling innovations that are reshaping the international market.

S. Charanjit Singh Vishvakarma, Chairman UPCMA

With an ever-growing international presence, RideAsia is not just an exhibition; it's a catalyst for industry-wide innovation, driving new partnerships and technological advancements that shape the future of cycling.

Sh. Rajesh Kalra, CEO, NAREN INTERNATIONAL

The 6th edition of RideAsia was nothing short of extraordinary, reinforcing India's position as a powerhouse in the global cycling industry. The event stood as a testament to the nation's engineering prowess that are setting new benchmarks in the world market.

S. Tejvinder Singh, MD, BIG-BEN INDUSTRIES

Fueled by an unwavering commitment to the cycle industry's relentless pursuit of excellence is truly commendable. With cutting-edge technology, sustainable solutions India's bicycle sector is shaping the future of mobility, one revolution at a time.

Samarjit Singh, MD, GURSAM INTERNATIONAL

RideAsia 2025 has seen a remarkable rise in international visitors, further solidifying its position as a global hub for the cycling industry. The event continues to serve as a premier networking platform, enabling businesses to forge strong collaborations with diverse suppliers and gain access to comprehensive end-to-end solutions essential for enhancing business value—regardless of market conditions.

S. Karanjit Singh, VP Sales & Marketing, RALSON

With a strong commitment to technological advancement, sustainability, and global competitiveness, RideAsia continues to push boundaries, fostering collaborations and driving the evolution of modern cycling.

Alok Jaiswal, VP Marketing, PODDAR TYRES LIMITED

RideAsia is truly shaping the future of the cycling industry, bringing together innovation, sustainability, and global opportunities under one banner. By fostering collaborations it's helping to redefine modern cycling and strengthen its impact worldwide.

Sandeep Chaudhary, MD, KATOUR GLOBAL PVT. LTD.

Business Success.

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10,000

Square meter Exhibition Space.



150+

Participants



15000+

Visitors



2500+

Dealer / Distributors



1000+

Hosted Dealer / Distributors



18,000

Business Enquiries

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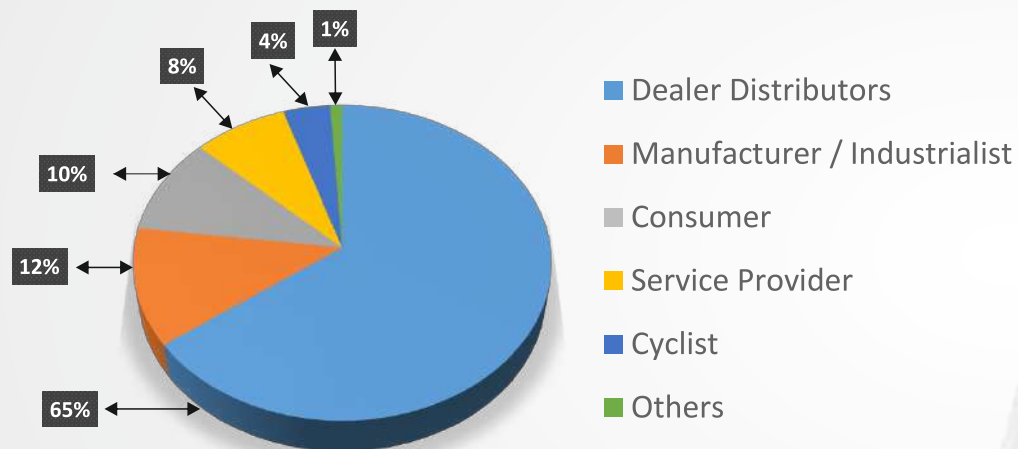
High Attendance

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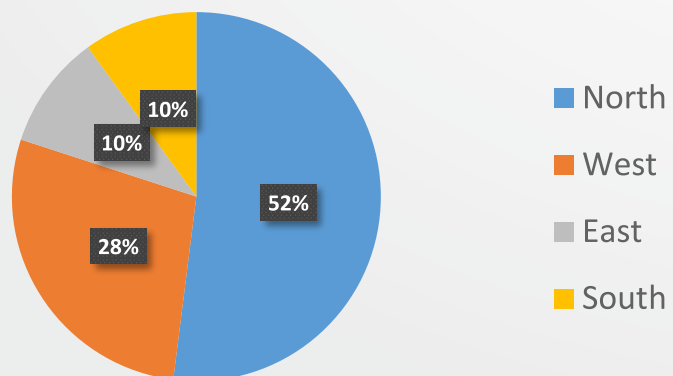
Visitors 15000+

The exhibition successfully achieved its aim at developing multi-lateral trade relations with the attendance of overseas delegation. After a participation of three days of the event, the exhibitors only wanted to add another day to the event which was a testimony to the quality and quantity of the visitors at the show.

Category Wise



Region Wise



Key Participants

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- A.B.S ENTERPRISE
- ACCURATE MATERIAL HANDLING WORKS
- ADVAIT VENTURES
- AGGARWAL E-VEHICLES (ALTER)
- AM2R - ABIMOTO
- AMARDEEP &CO.
- ANKIT STEEL INDUSTRIES
- APEX ENTERPRISES
- ARO TOTS INDIA LLP
- ARORA PRODUCTS
- B & C INDIA
- BALLKINGS
- BANSI LAL AGENCIES
- BEERIDE COMPONENTS PRIVATE LIMITED
- BHASIN BABY FURNITURE
- BIDSO INDIA PVT LTD
- BIKINNOV
- CHAMPION ENTERPRISES
- CHARU AUTO INDUSTRIES
- CHHABRA INDUSTRIES NANNE MUNNE
- DHANOA EXPORTS PVT LTD
- DURABLE SOLUTIONS
- FUNRIDE TOYS LLP
- GARRARI BIKES WORLD PRIVATE LTD
- GEMKO THERMO MECHANIKS PVT. LTD
- GEOMAN CYCLE INDUSTRIES
- GOOD LUCK TOYS
- GOPAL SINGH & SONS
- GRD ENTERPRISES (WOKMAN KICK CYCLE)
- GSP LABELS PVT. LTD.

- GUPTA ENTERPRISES
- GURSAM INTERNATIONAL
- HARISON INTERNATIONAL
- HILTON BAJAJ BABY PRODUCTS
- HINDUSTAN CYCLES & TUBES PVT LTD
- HOLLAND MECHANICS B.V
- HR INTERNATIONAL
- IGLOO CYCLES
- INZEE
- J.M.D INTERNATIONAL
- K.A ENTERPRISES
- KANHIYA INTERNATIONAL
- KATOUR GLOBAL PVT LTD
- KIDLEY PRODUCTS
- M.STEEL
- M/S INDO PRINTO GRAPHICS PVT. LTD.
- MAGMA BIKES
- MASKEEN TOYS
- MEET TRADERS
- METRO INDIA (GOLDEN CHILD PRODUCTS)
- MICROSHIFT
- NAREN INTERNATIONAL
- O.C ENTERPRISES (HARYUV CYCLES)
- OVERSEAS INCORPORATION (TOY HOUSE)
- PLUTUS BIKES PRIVATE LIMITED
- PODDAR TYRES LTD
- RAJ IMPEX
- RAJESH ENTERPRISES
- RALSON (INDIA) LTD.
- REDPLUS TOYS LLP

- RIDE WELL COMPONENTS
- ROYAL APPLIANCES
- SACH INDUSTRIES
- SHENZHEN NEW CANGHAI MACHINERY CO.
- SHREE GURU NANAK CYCLE INDUSTRIES
- SHRI BAHUBALI TRADING
- SHYAMA SHYAM ENTERPRISES
- SKALEY BIKES
- SPEEDWAYS TYRES
- SSQUARE ENTERPRISES
- SUKHME INDUSTRIES
- SURINDRA BROTHERS
- SWING N FLY
- TANNUS
- TCI INDIA PRODUCTS
- TOYZONE IMPEX PVT LTD
- UNISTAR TECHNOPLAST PVT. LTD.
- VESCO CYCLE
- VISHIVKARMA INDUSTRIES PVT. LTD.
- YOUNG WHEELS
- YUNG GREAT INTERNATIONAL CO. LTD
- MANOHAR CYCLE INDUSTRIES
- MIRABELLE ENTERPRISES
- SRI LAKSHMIPATI INDUSTRIES
- BIG BEN INDUSTRIES
- JINDAL IMPEX INDIA
- DODDLE ELECTRIC PVT. LTD.
- TEAM CYCLE WORLD PVT. LTD.
- REMSON INTERNATIONAL



Glimpses

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Where
Technology
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*An International Exhibition on
Bicycles, Bicycle Parts & Toys*

RideIndia

BICYCLES, BICYCLES PARTS & TOYS EXPO

07-08-09 MARCH 2026

**Ludhiana Exhibition Centre
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